

ASSISTANT BRAND MANAGER IN RETAIL FASHION

OVERVIEW

Ready to wear Women Retail. Present in Department stores with Franchises & European Multi-brands Stores since 1990

JOB MISSION

The Assistant Brand Manager provides direct support to the manager by aiding in day-to-day operations to ensure maximum profitability

KEY RESPONSABILITIES

- Assist the Brand Manager in the Daily tasks
- Monitor weekly/monthly Product Performance in order to proactively place replenishment reorders & organize store transfers.
- Issue & Analyse various sales reports (by store, by category, by brand, by SKU...)
- Prepare Market Analysis in order to make commercial decisions based on relevant information
- Establish Collection Books and Assist the brand manager to Collect product feedback from the store teams in order to analyse the Best/Worst Performers
- Prepare Presentations of the trends for the season & participate in trainings of the staff
- Liaise with store teams to handle their needs in terms of products (transfers, replenishment, quality issues, damaged items,...)
- Collect product feedback from the store teams in order to analyse the Best/Worst Performers
- Support Brand manager for Marketing & Promotional activities in order to enhance sales volume & profitability of stores.
- Provide Support In Operations & Inventory management (set up of promotional action, Sales Waves, Carry Overs,...)
The duties listed above are not an exhaustive list of all the job requirements. Other duties may be assigned

JOB SKILLS / REQUIREMENTS

- Fresh Graduate in Economics, Business or 2 to 3 years of experience in retail
- Passion for fashion
- Analytical Skills and ability to understand and work with Data
- Advanced Excel Knowledge
- Problem solving & Dynamic result oriented individual with a proactive attitude
- Team work. Able to work in a fast pace environment
- Fluent in English & French

SALARY

- 1000-1200 usd depending on the experience

Please send your cv + motivation letter to jobs.modistribution@gmail.com