Children's Cancer Center Lebanon

CCCL 25th Anniversary

University Fundraising Challenge

Create an original fundraising Reel or TikTok challenge inspired by 25 years of hope.



Challenge Highlights

- Open to all academic disciplines
- Individual or team participation (up to 3 students)
- Use 25 as a key creative element

What's on the Platform

- Guidelines & CCCL brief
- Tutorials
- Branding kit & consent form

Stages & Awards

- One winner per university advances
- Final awards: 1st, 2nd, 3rd place
- Certificates, recognition & trophies

Submission Deadline: **December 10, 2026**

Register & Submit

www.cccl.org.lb/unicompetition/

Scan to register

Guidelines, CCCL brief, tutorials, branding kit, and consent form are available through the registration link.